



DENTISTS ON

TELE-DENTISTRY

What Dentists Are Saying About Teledentistry &

Why SmartSmileCo. is the New Face of **Perfect Smiles**

From GP and dermatology apps to home DNA and eye tests, telehealth provision has exploded over recent years. And teledentistry is no different. Remote care can give you the convenience, cost-effectiveness, and specialist advice you need. Fast.

A combination of the COVID-19 pandemic, our increasingly digital age and our busy lifestyles means more and more people are choosing to pick up their smartphone instead of picking up a dog-eared magazine in a waiting room. Well, wouldn't you?



WHAT IS TELEDENTISTRY?

Teledentistry is the provision of dental consultations, advice or treatment delivered to you remotely. So, rather than trekking across town to visit your dentist or orthodontist in person, you can access the advice you need digitally from your own home—or wherever you happen to be.

It's easy to see why it looks like teledentistry is here to stay.

AS DR SOPHIE DARTEVELLE, FDI DENTAL PUBLIC HEALTH COMMITTEE VICE-CHAIR, SAYS,

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There are many reasons to opt for teledentistry. Teledentistry solutions are likely to improve the care and follow-up of patients by promoting their integration into a healthcare pathway.¹

HOW DOES TELEDENTISTRY WORK?

Sure, your dentist can't conduct your root canal over the internet. But they can give consultations, provide prescriptions, and supervise dental treatments remotely.

Teledentistry allows you to send photos and videos of your teeth to your dentist, so they can assess your case and decide what treatment you need. And no afternoon off work required.



Ever had a painful abscess? If you have, you'll know you need a prescription for antibiotics quickly. Teledentistry offers a great way to get that all-important prescription without having to visit your dentist or GP in agonising pain.

Digital dentistry also offers dentists a highly convenient way to keep a close eye on their patients during treatment.

Teledentistry is particularly useful during orthodontic treatment, such as teeth straightening. It offers a brilliant way for dentists and orthodontists to closely monitor their patients without needing to drag them over to their surgery every few weeks.

IS THERE A NEED FOR TELEDENTISTRY?

Absolutely. Teledentistry is an excellent option for those who simply wouldn't see a dentist otherwise.

A SHOCKING **50%** of people **DON'T SEE** a dentist as regularly as they should.²

Whether that's due to a busy lifestyle, a disability or living in a rural location, teledentistry puts a dental professional right there in your living room. Now, that's handy.

OVER THE NEXT **5 YEARS,**  IT'S EXPECTED A SIZEABLE **78%** of patients will use remote dental care.³

WHY IS TELEDENTISTRY BECOMING SO POPULAR?

Teledentistry offers many benefits for both the patient and the practitioner, including:



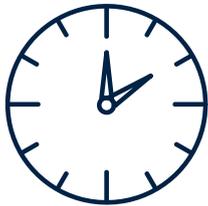
AFFORDABILITY

Teledentistry means you'll save money on travel costs, and dentists can see more patients.



ACCESSIBILITY

Teledentistry makes it possible to access dental care from wherever you are.



CONVENIENCE

With teledentistry, you'll only need to find the time for your appointment, rather than finding travelling and waiting time too.



ANXIETY REDUCTION

As many people become anxious about dental visits, teledentistry offers a great way to build confidence and trust.

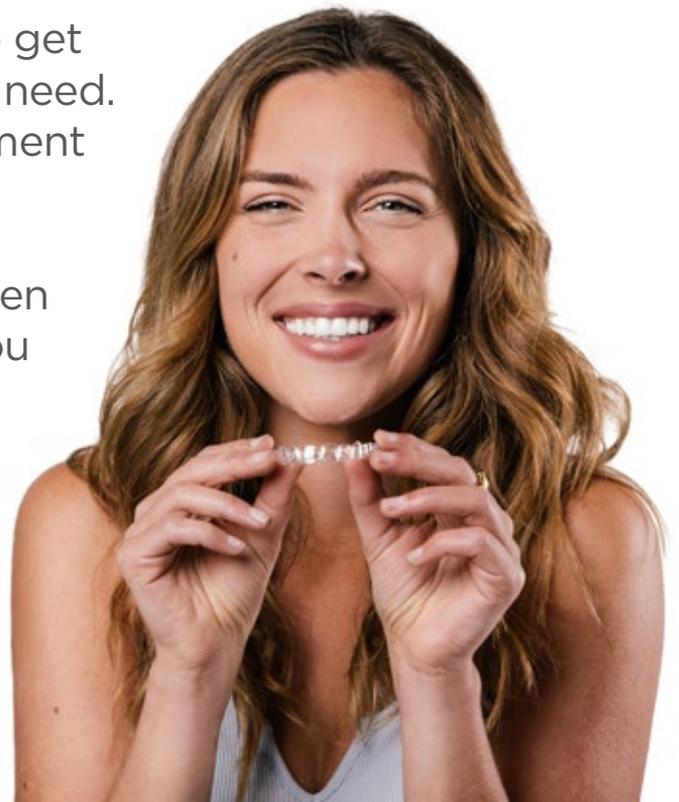
Researchers at King's College London carried out a six-month study to determine how **249 patients and dental practitioners felt about dental video consultations.** They found that almost **80% OF PATIENTS** would recommend a teledentistry consultation. And that dentists felt more competent and confident following a digital consultation with a patient.⁴

So, it seems there's definitely a lot of love for digital dentistry.

TELEDENTISTRY FOR TEETH STRAIGHTENING AT HOME

Teledentistry allows you to achieve the perfectly aligned smile you've always wanted from the convenience of your own home. And clear plastic aligners straighten smiles more quickly than traditional braces too. Not only that, but they're also much more cost-effective than conventional braces from an in-person orthodontist. Bonus.

As a teledentistry provider, SmartSmileCo makes it easy to get the orthodontic treatment you need. Whether that's specialist treatment to correct your crooked teeth, unsightly gaps, overcrowding issue, overbite, underbite or open bite. SmartSmileCo can give you a fast, effective, and discreet way to rectify your dental malocclusion problems—**without breaking your bank.**



SmartSmileCo.

—Not Your Average Aligner Kit Company



If your dental alignment need is simple, moderate, or even reasonably complex, our at-home clear aligners will help you achieve a sensational new smile. Throughout your treatment, your SmartSmileCo virtually invisible aligners will gradually shift your teeth into their perfect position, giving you a gorgeous grin and a serious injection of confidence.

BUT WHY CHOOSE SMARTSMILECO?



WE CAN MANAGE COMPLEX CASES

Provided your dental malocclusion issue isn't extremely severe, there's a good chance we'll be able to work with you to achieve your best possible bite.



MORE THAN TELEDENTISTRY WHEN NEEDED

Should your alignment need be complex, your treatment plan may include some face-to-face dental treatment. Don't fancy the idea of taking impressions of your teeth at home? You can choose to pop along to a SmartSmileCo clinic to get started instead. The choice is yours.



AN EXPERIENCED ORTHODONTIST INVOLVED IN EVERY CASE

A qualified orthodontist will review your case and plan your aligner therapy. And you'll have access to dentists seven-days-a-week throughout your treatment.



SMARTSMILECO ALIGNERS ARE THE CLEAREST & MOST COMFORTABLE

Made using SuperClear technology, your BPA-free, comfort-sculpted aligners will be the clearest and most comfortable available.



WE GUARANTEE YOUR NEW SMILE FOR LIFE

Provided you continue to care for your new smile, it's guaranteed. After treatment, if your teeth should move out of alignment, we'll straighten them again at no additional cost. *



PERFECT YOUR SMILE WITH SMARTSMILECO

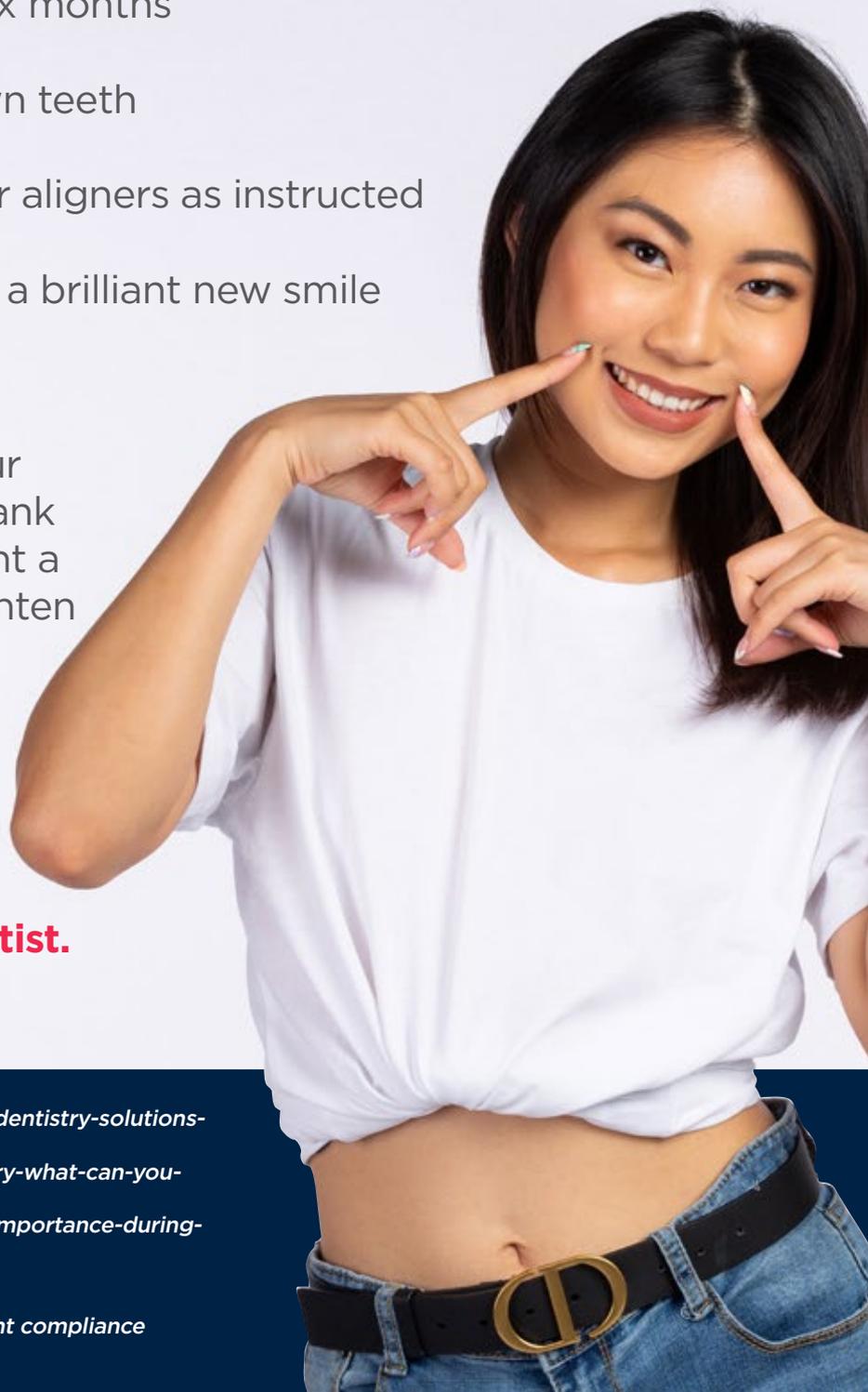
Unsure whether you'll be suitable for our clear aligners? Start your free online consultation with a SmartSmileCo orthodontist, and we'll let you know if we can transform your smile.

For a convenient and cost-effective way to straighten your teeth, you'll need to be:

- ✔ Over 18 years old
- ✔ Have a bite issue that isn't highly complex
- ✔ In good dental health & have visited your dentist in the last six months
- ✔ Rocking all your own teeth
- ✔ Willing to wear your aligners as instructed
- ✔ Wanting to achieve a brilliant new smile

Self-conscious about your wonky grin? Ready to crank up your confidence? Want a convenient way to straighten your teeth?

Start your teledentistry teeth alignment journey today by booking your **free consultation with a SmartSmileCo orthodontist.**



1 <https://www.fdiworlddental.org/exploring-tele-dentistry-solutions-2021-qa-dr-sophie-dartevelle>

2 <https://dentistry.co.uk/2020/04/16/teledentistry-what-can-you-really-do/>

3 <https://capitolweekly.net/teledentistry-of-key-importance-during-pandemic/>

4 <https://pubmed.ncbi.nlm.nih.gov/34400252/>

*Smile for Life Guarantee based on post treatment compliance